



Definitive Healthcare launches redesigned mobile app to enhance access to healthcare commercial intelligence

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DH View Suite gives sales and marketing teams instant access to critical intelligence right from their mobile devices

FRAMINGHAM, Mass., July 09, 2024 (GLOBE NEWSWIRE) -- Definitive Healthcare (Nasdaq: DH), a leader in healthcare commercial intelligence, today announced the launch of a redesigned mobile app for its popular View Suite platform. The new DH View Suite mobile app provides sales and marketing professionals with on-demand access to vital data and intelligence, maximizing their efficiency and success in the field.

"In today's healthcare sales environment, access to on-demand information is the ultimate competitive advantage," said Leah Shea, VP of Product at Definitive Healthcare. "The DH View Suite mobile app gives our customers the power to transform every moment into a productive opportunity, enabling them to be more prepared for meetings, capitalize on conference interactions, and ultimately allowing them to drive more revenue."

DH View Suite provides sales and marketing teams with access to key information on healthcare professionals and organizations. Users can review details about executives, relevant news, and affiliations alongside metrics on clinical performance, finances, quality, and installed technologies. DH View Suite enables teams to:

- Perform quick searches on the go and easily find facility or provider profiles
- Access high-level profile information and brush up on critical metrics at a glance
- Stay updated with the latest news and intelligence articles about facilities or organizations

The DH View Suite mobile app ensures sales representatives have the critical information they need at their fingertips, giving them access to target accounts while on the move. This allows for quick preparations for client visits and ensures productive meetings during industry tradeshows and conferences. With immediate access to insights, sales and marketing teams are better positioned to succeed in today's competitive healthcare market.

The DH View Suite mobile app complements the View Suite platform, providing a seamless user experience across devices. It's available for download in the U.S. on Apple and Android devices at no additional cost to existing View Suite customers.

For more information about DH View Suite, visit definitivehc.com.

About Definitive Healthcare

At Definitive Healthcare, our mission is to transform data, analytics, and expertise into healthcare commercial intelligence. We help clients uncover the right markets, opportunities, and people, so they can shape tomorrow's healthcare industry. Our SaaS products and solutions create new paths to commercial success in the healthcare market, so companies can identify where to go next. Learn more at definitivehc.com.

For Definitive Healthcare Investors

This press release includes forward-looking statements that reflect our current views with respect to future events and financial performance. Such statements are provided under the "safe harbor" protection of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that do not relate solely to historical or current facts, and can generally be identified by words or phrases written in the future tense and/or preceded by words such as "likely," "will," "should," "may," "anticipates," "intends," "plans," "seeks," "believes," "estimates," "expects" or similar words or variations thereof, or the negative thereof, references to future periods, or by the inclusion of forecasts or projections, but these terms are not the exclusive means of identifying such statements. Examples of forward-looking statements include, but are not limited to, statements we make regarding the functionality, timing, or scope of our product and feature updates, and statements reflecting our expectations about our ability to execute on our strategic plans, achieve future growth and achieve our financial goals.

For discussion of factors that could impact our operational and financial results, refer to our SEC filings, which are or will be available on the Investor Relations page of our website at ir.definitivehc.com and on the SEC website at www.sec.gov. Factors or events that could cause our actual performance to differ from these forward-looking statements may emerge from time to time, and it is not possible for us to predict all of them.

All information in this press release speaks only as of the date on which it is made, and Definitive Healthcare assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein. The development, release and timing of any features or functionality described for our products remains at our sole discretion and is subject to change without notice or consultation. The information provided is for informational purposes only and is not a commitment, promise or legal obligation to deliver any product, feature, or functionality and should not be relied upon in making purchasing decisions or incorporated into any contract.

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