Definitive Healthcare announces executive appointments to bolster AI-powered initiatives across the company

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Healthcare Data and Analytics Organization Hires Head of AI and Promotes New Chief Product Officer

FRAMINGHAM, Mass., Nov. 04, 2026 (GLOBE NEWSWIRE) -- Definitive Healthcare (Nasdaq: DH), a provider of healthcare data and analytics, today announced the expansion of its leadership team, adding Rebecca Marani as Chief Product Officer and Srinivas Attipalli as SVP, Head of AI and Data. As Definitive Healthcare prepares to launch its new AI-powered intelligence platform, announced earlier this year, these appointments underscore the organization's rapid advancement of its AI strategy across products and business operations.

Rebecca Marani, Chief Product Officer

Marani joined Definitive Healthcare in 2024 and has played a key role in advancing the organization's AI-powered intelligence platform and broader portfolio AI capabilities. Most recently serving as senior vice president and head of product, she has been instrumental in shaping product strategy and guiding innovation from development through commercialization, adoption, and scale. She will continue to lead these efforts as the company brings its new AI platform to market and extends its AI roadmap to additional capabilities, including digital activation.

"Definitive Healthcare is on the verge of releasing a platform that will be a game-changer for our customers," said Marani. "What takes months of data research will now take minutes. Thanks to the advancements we've been working on at Definitive Healthcare, critical healthcare decisions and commercial progress can be made in a fraction of the time."

Srinivas Attipalli, SVP, Head of AI and Data

Attipalli brings two decades of experience leading large-scale data transformation, business intelligence, and AI initiatives across Fortune 500 organizations and high-growth technology companies. He's responsible for advancing Definitive Healthcare's AI and data strategy, ensuring customers can realize the full value of the company's intelligence. Attipalli has also held senior leadership roles at ZoomInfo, Allstate, Macy's, and Magellan Health.

"Healthcare is one of the most data-rich industries in the world, but that data is often fragmented across multiple datasets. Real value comes from bringing the right data together at the right time and making insights accessible exactly when decisions need to be made. That's what leads to better business outcomes and improved patient care," said Attipalli. "With Definitive Healthcare's new AI platform, we're not only making it easy to ask complex questions across multiple datasets and get accurate answers, we're also delivering actionable insights and integrating intelligence directly into customer workflows."

"For the past 15 years, Definitive Healthcare has built one of the most comprehensive and trusted healthcare datasets in the industry. Our new AI platform is poised to help customers unlock the full value of that data without requiring data science expertise," said Clay Ritchey, CEO of Definitive Healthcare. "Rebecca and Srinivas are proven leaders who know exactly how to put our data to work in ways that help customers drive better decisions, advance their goals, and create better outcomes across the entire healthcare industry. I'm thrilled to have them on the executive leadership team as we accelerate our pace of product innovation."

A customer-focused early adopter program for Definitive Healthcare's AI-powered intelligence platform is now underway. Initial findings will be shared at HLTH this month.

About Definitive Healthcare

Definitive Healthcare is a data and analytics company focused on the business side of healthcare. The healthcare market is complex — our data makes it clearer. We cut through the noise to deliver the insights that healthcare organizations and companies need to make smarter, faster, more strategic decisions. Because when our customers succeed, healthcare gets better for everyone. Learn more at definitivehc.com.

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