Healthcare Leaders Turn Months-Long Analyses Into Minutes With AI-Powered Growth Intelligence Platform

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Definitive Healthcare shares early-adopter findings for new AI-powered growth intelligence platform used to power critical healthcare decisions and commercial progress

FRAMINGHAM, Mass., Nov. 16, 2026 (GLOBE NEWSWIRE) -- Definitive Healthcare (Nasdaq: DH), a provider of healthcare data and analytics, today announced the initial findings of its early-adopter program for the company's new AI-powered growth intelligence platform announced earlier this year.

Launched in August for a select group of customers, the program provided early access to the AI platform's capabilities. Since then, participants have conducted more than 570 analyses using the platform. Health systems, life sciences organizations, and other healthcare-focused businesses have been able to answer complicated market questions and complete sophisticated analyses in minutes rather than the weeks or months traditionally required for data preparation, analysis, and insights generation.

As part of the early adopter program, users gained access to Definitive Healthcare's provider, organization, claims, affiliation, and key opinion leader datasets connected for the first time within the AI-powered experience. By understanding the complex relationships across the healthcare ecosystem, the platform delivers contextual insights through a single conversational interface, making the full value of the company's intelligence instantly accessible.

Participants across sales, marketing, operations, analytics, underwriting, and more have leveraged the AI platform to address a wide range of real-world use cases, including the ability to:

- **Plan growth:** Track market share, benchmark competition, and determine expansion plans with deep market intelligence.
- **Prioritize the right accounts:** Identify health systems and providers ready to buy, including key affiliations and decision makers.
- **Retain patients:** Quickly determine patient referral leakage patterns and plan new service lines to retain patients.
- **Size market share:** Group patients by patient journeys and treatments to accurately calculate a specific market size.
- **Offer earlier interventions:** Curate lists of physicians making specific diagnoses, but not yet prescribing drugs that could help patients earlier in their care journey.
- **Engage the right experts:** Find key influencers, plan congress strategy, and deploy medical science liaisons where they'll have the most impact.

Bergen New Bridge Medical Center, the fourth largest publicly owned hospital in the United States, participated in the early adopter program.

"Having timely, useful information helps us make better decisions for the people we serve," said Deborah Visconi, President and CEO of Bergen New Bridge Medical Center. "Definitive Healthcare's new AI platform helps us better understand patient needs and explore opportunities to expand care. Our team can spend less time gathering and analyzing data and more time putting that information to work. For us, the value is in how it supports our commitment to bringing needed services into our community and making care more accessible."

The medical center used the platform to explore solutions to expand access to care, strengthen provider relationships, and support strategic service line planning. As part of the early adopter program, Bergen New Bridge analyzed renal care and dialysis utilization patterns among patients connected to the healthcare provider to better understand care relationships and identify potential opportunities for outside collaboration. An analysis that could typically take weeks was condensed into hours or days, while providing deeper market understanding and building trust through greater data transparency.

"We're seeing customers move from asking questions to taking action in the same conversation," said Clay Ritchey, Chief Executive Officer of Definitive Healthcare. "By combining our trusted intelligence with AI, teams can explore opportunities, test strategies, and make decisions in minutes instead of weeks."

General availability of Definitive Healthcare's new AI-powered growth intelligence platform is planned for early 2027. Future enhancements will help teams automate repeatable workflows, proactively surface growth opportunities and market shifts, and embed intelligence directly into the systems where decisions are made.

Definitive Healthcare is showcasing the platform at HLTH in Las Vegas from November 16-18. Live product demonstrations will be available at the company's booth:

Definitive Healthcare HLTH Booth Information:
Venetian Level 2:
Exhibit Hall – 4121

About Definitive Healthcare:
Definitive Healthcare is the growth intelligence company focused on the business side of healthcare. The healthcare market is complex — our data makes it clearer. We cut through the noise to deliver the insights that healthcare organizations and companies need to make smarter, faster, more strategic decisions. Because when our customers succeed, healthcare gets better for everyone.

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