

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

---

**FORM 8-K**

---

**Current Report  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported):  
February 24, 2025**

---

**Definitive Healthcare Corp.**

(Exact name of Registrant as Specified in Its Charter)

---

**Commission File Number 001-40815**

**Delaware**  
(State  
of Incorporation)

**86-3988281**  
(IRS Employer  
Identification No.)

**492 Old Connecticut Path, Suite 401  
Framingham, Massachusetts 01701**  
(Address of Principal Executive Offices)

**508 720-4224**  
Registrant's telephone number, including area code

**Not Applicable**  
(Former Name or Former Address, if Changed Since Last Report)

---

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of Each Class</u>	<u>Trading Symbol</u>	<u>Name of Each Exchange on Which Registered</u>
<b>Class A Common Stock, \$0.001 par value</b>	<b>DH</b>	<b>The NASDAQ Stock Market LLC</b>

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

---

---

## **Item 2.02 Results of Operations and Financial Condition.**

On February 27, 2025, Definitive Healthcare Corp. (the “Company”) issued a press release announcing its financial results for the fourth quarter and fiscal year ended December 31, 2024. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference herein.

The information furnished in this Item 2.02 on this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended (the “Securities Act”), or the Exchange Act, regardless of any general incorporation language in such filing.

## **Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On February 24, 2025, the Board of Directors (the “Board”) of the Company appointed Casey Heller to the position of Chief Financial Officer (“CFO”) effective June 2, 2025. The Company previously announced that Richard Booth, the Company’s current CFO, would be departing the Company effective June 1, 2025.

Ms. Heller, age 36, currently serves as the Company’s SVP of Finance, a role she has occupied since October 2024, having previously served as the Company’s VP of FP&A from January 2024 to October 2024. Before joining the Company, Ms. Heller spent 15 years in Finance at IBM between July 2009 and December 2023, holding progressive leadership roles across broad financial disciplines, including serving as VP of Investor Relations from August 2023 to December 2023, Director of Investor Relations from February 2022 to August 2023, and Director of Treasury Strategy from June 2019 to March 2022. During her time at IBM, Ms. Heller also served as the Chief of Staff to IBM’s CFO, led FP&A for the software business, was responsible for overall IBM forecasting, and was selected to help support strategic transactions, including the spin-off of IBM’s managed infrastructure services businesses and deleveraging after the Red Hat acquisition. Ms. Heller holds a B.S. in Business Administration with a concentration in Finance from Marist College.

### Heller Promotion Offer Letter

In connection with Ms. Heller’s appointment as CFO, the Company entered into a promotion offer letter with Ms. Heller, dated as of February 24, 2025 (the “Offer Letter”). Pursuant to the terms of the Offer Letter, Ms. Heller is entitled to, among other things, in each case effective as of June 2, 2025, (i) an initial annual base salary of \$375,000, (ii) a target bonus opportunity of 60% of her base salary, subject to the Company’s Cash Incentive Plan for Executives, to be pro-rated to account for base salary and bonus opportunity applicable during 2025, (iii) certain severance benefits as offset forth in the Offer Letter, (iv) an award of time-vesting restricted stock units (“RSUs”) (the “Initial Promotion RSUs”) with respect to the Company’s Class A Common Stock, par value \$0.001 per share (the “Class A Common Stock”), and (v) an award of RSUs (the “Annual RSUs”) and performance-based restricted stock units (“PSUs”) (the “Annual PSUs”) consistent with annual equity awards issued to similarly-situated executives of the Company (together, the “Initial Annual Awards”). The Initial Promotion RSUs and the Initial Annual Awards will all be issued pursuant to the Company’s 2021 Equity Incentive Plan (the “2021 Plan”).

The Initial Promotion RSUs will have a target value at grant of \$1,500,000, and the number of RSUs subject to the Initial Promotion RSUs will be determined by dividing such grant value by the average closing price of a share of Common Stock for the thirty (30) trading days preceding (but not including) June 2, 2025, rounded up to the nearest whole share. The RSUs subject to the Initial Promotion RSUs will vest over two years with the first vest of 50% occurring on the first of the month on which the 1-year anniversary of the CFO start date falls (i.e., June 1, 2026), with the remaining shares vesting quarterly in approximately equal installments thereafter.

The Annual RSUs will have a target value at grant of \$1,462,500 and the Annual PSUs will have a target value at grant of \$787,500. The actual number of RSUs or PSUs (at target), as applicable, subject to the Initial Annual Awards, will be determined by dividing such estimated value by the average closing price of a share of Common Stock for the thirty (30) trading days preceding (but not including) the date of grant, rounded up to the nearest whole share. The Initial Annual Awards will be granted to Ms. Heller on the later of (a) the date on which 2025 annual equity awards are granted to other similarly situated executives; and (b) a date that is on or promptly following June 2, 2025. The Annual RSUs will vest over a four-year period with 25% vesting after 1 year and then quarterly vesting thereafter over the remaining 3 years. The Annual PSUs will be subject to, and will vest in accordance with, the terms of 2025 annual performance-based equity awards established by the Board or the Human Capital Management & Compensation Committee of the Board for issuance to other similarly-situated executive officers of the Company.

---

Pursuant to Ms. Heller's Offer Letter, she is entitled to certain severance benefits, as provided by the Company's Severance Plan for Executives (Exhibit 10.1 to the Company's Current Report on Form 8-K (File No. 001-40815) filed with the SEC on November 21, 2023), as modified by the terms of the Offer Letter, and the Company's Change in Control Severance Plan for Executives (Exhibit 10.36 to the Company's Annual Report on Form 10-K (File No. 001-40815) filed with the SEC on February 27, 2023).

If we terminate Ms. Heller's employment without cause (as defined in the Offer Letter) and other than as a result of death or disability, or Ms. Heller terminates his employment for good reason (as defined in the Offer Letter) then we must provide Ms. Heller with (i) continuation of regular payments of salary at the rate in effect on the date of termination for a period of twelve months from the date of termination of employment, payable in accordance with our regular payroll schedule; (ii) payment of any unpaid amount of the annual bonus for the immediately preceding calendar year that Ms. Heller would have earned in accordance with the Bonus Plan had the termination not occurred, plus an amount equal to the target annual bonus to be earned by Ms. Heller during the year in which the termination occurs, payable in a lump sum; (iii) acceleration of the vesting of all forms of time-based equity awarded to Ms. Heller by the Company at any time, that would otherwise have vested during the twelve-month period following the termination date, and (iv) payment for twelve months of COBRA coverage, if applicable.

Ms. Heller is eligible for reimbursement of certain expenses and will be entitled to participate in the Company's benefit plans that are generally available to the Company's executive employees. Ms. Heller's Offer Letter also entitles her to payment of up to \$10,000 in legal fees in connection with the negotiation of her Offer Letter. Ms. Heller will also enter into the Company's standard form of indemnity agreement in the form previously approved by the Board, which form is filed as Exhibit 10.6 to the Company's Registration Statement on Form S-1 (File No. 333-258990) filed with the SEC on August 20, 2021.

The foregoing summary is not a complete description and is qualified in its entirety by reference to the full text and terms of the Offer Letter, which is filed as Exhibit 10.1 to this Current Report on Form 8-K and is incorporated by reference herein.

#### **Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

10.1	<a href="#">Offer Letter, dated February 24, 2025, by and among Casey Heller, Definitive Healthcare Corp. and Definitive Healthcare, LLC.</a>
99.1	<a href="#">Press Release Dated February 27, 2025 (furnished herewith pursuant to Item 2.02)</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DEFINITIVE HEALTHCARE CORP.

By: /s/ Richard Booth  
Name: Richard Booth  
Title: Chief Financial Officer

Date: February 27, 2025

---



February 24, 2025

Casey Heller

[\*\*\*\*\*]  
[\*\*\*\*\*]  
[\*\*\*\*\*]

Dear Casey:

We are thrilled to present you with the following letter outlining an offer to of promotion to the role of Chief Financial Officer of Definitive Healthcare, LLC, a Massachusetts limited liability company (the “Company”) and its parent company, Definitive Healthcare Corp., a Delaware corporation (“Parent”, and together with the Company, the “Company Group” or “Definitive Healthcare”). The effective date of your promotion will be June 2, 2025 (the “Start Date”). In this role, you will continue to be a hybrid employee based out of our Framingham, Massachusetts headquarters.

This role is considered exempt, and effective on the Start Date, your compensation package will comprise the following:

- 1) Your initial annual base salary will be \$375,000, paid according to Definitive Healthcare’s bi-weekly payroll practices.
- 2) You will be eligible to participate in the annual corporate bonus plan for executives for the 2025 fiscal year with a target of 60% of your base salary. While the plan is subject to change, details of the current plan are outlined in the Corporate Bonus Program document which has been provided to you. The bonus will be pro-rated based on the amount of time worked in the role, and applicable base salary and target bonus opportunity, during the applicable period.
- 3) Subject to the approval of the Section 16b Sub-Committee of the Human Capital Management and Compensation Committee, or independent members of the Board of Directors of Parent (as applicable, the “Approving Body”):
  - a. You will receive, on or promptly following the Start Date, an award of Restricted Stock Units (“RSUs”) with respect to shares of Parent’s Class A common stock (“Common Stock”) with an aggregate estimated value of \$1,500,000 (the “Initial Promotion RSUs”). The actual number of RSUs subject to the Initial Promotion RSUs will be determined by dividing such estimated value by the average closing price of a share of Common Stock for the thirty (30) trading days preceding (but not including) the Start Date, rounded up to the nearest whole share. The Initial Promotion RSUs will vest over two years with the first vest of 50% occurring on the first of the month on which the 1-year anniversary of the Start Date falls (i.e., June 1, 2026), with the remaining shares vesting quarterly in approximately equal installments thereafter; and



- b. In addition to the Initial Promotion RSUs, you will receive, on the later of (a) the date on which 2025 annual equity awards are granted to other similarly situated executives; and (b) a date that is on or promptly following the Start Date, annual executive equity awards with an aggregate estimated value of \$2,250,000 (the “Initial Annual Awards”). The value of the Initial Annual Awards will be allocated 65%, or \$1,462,500 to time-based RSUs (the “Annual RSUs”) and 35%, or \$787,500 to performance-based restricted stock units (the “Annual PSUs”). The actual number of shares subject to the Initial Annual Awards will be determined by dividing such estimated value by the average closing price of a share of Common Stock for the thirty (30) trading days preceding (but not including) the date of grant, rounded up to the nearest whole share. The Annual RSUs will vest over four years on the same terms as similarly situated executive officers (i.e., 1 year cliff with quarterly vesting thereafter). The Annual PSUs will be subject to the terms of 2025 annual performance-based equity awards established by the Approving Body for issuance to other similarly-situated executive officers of the Company.

Each of the Initial Promotion RSUs and Initial Annual Awards shall be governed by the terms and conditions of Parent’s 2021 Equity Incentive Plan, and the relevant award agreements thereunder.

- 4) Following 2025, you will be eligible to participate in our annual executive equity grant program subject to CEO and Approving Body approval.
- 5) Subject to commencement of your Start Date and approval by the Approving Body, you will be eligible to participate in the (a) Definitive Healthcare Corp. Severance Plan for Executives (the “Executive Severance Plan”); and (b) Definitive Healthcare Corp. Change in Control Severance Plan for Executives (the “CiC Executive Severance Plan,” and together with the Executive Severance Plan, the “Severance Plans”). Notwithstanding the foregoing or anything to the contrary set forth in the Severance Plans, the terms of the Severance Plans will be modified with respect to you as set forth below. Except as expressly set forth below, the terms and conditions of the Severance Plans will remain unaltered and in full force and effect.
  - a. Section 2.1(a) of the Executive Severance Plan shall be disregarded for you. In other words, in the event of a Qualifying Termination (as defined in the Executive Severance Plan) you will be entitled to the treatment set forth in Section 2.1(b) of the Executive Severance Plan regardless of the amount of time between your original date of hire and your Separation Date (as defined in the Executive Severance Plan);
  - b. Solely with respect to you,
    - i. the definition of “Qualifying Termination” within each of the CiC Executive Severance Plan and Executive Severance Plan shall read as follows:
      1. “‘Qualifying Termination’ means a termination of an Eligible Employee’s employment by the Company without Cause or by the Eligible Employee for Good Reason, excluding a termination as a result of the Eligible Employee’s death or Disability;”

ii. subject to the other terms and conditions set forth in the Executive Severance Plan (other than, for the avoidance of doubt, Section 2.1(a) which is modified for you as set forth above) all references in Section 2.1(b) of the Executive Severance Plan to “nine (9) months” shall instead be read to reference “twelve (12) months”;

iii. Section 2.1(b)(ii) of the Executive Severance Plan shall be read to say:

1. “a lump sum payment equal to (A) any unpaid amount of the annual bonus for the immediately preceding calendar year that the Eligible Employee would have earned in accordance with the executive bonus plan had the employment termination not occurred, plus (B) an amount equal to the Eligible Employee’s Annual Target Bonus for the calendar year in which the Separation Date occurs, payable in a lump sum on the first administratively feasible payroll date following the Separation Date.”

iv. Section 2.1(b) of the CiC Executive Severance Plan shall be read to say:

1. “a lump sum payment equal to (A) any unpaid amount of the annual bonus for the immediately preceding calendar year that the Eligible Employee would have earned in accordance with the executive bonus plan had the employment termination not occurred, plus (B) an amount equal to the Eligible Employee’s Annual Target Bonus for the calendar year in which the Separation Date occurs, payable in a lump sum on the first administratively feasible payroll date following the Payment Trigger.”

6) For the purposes of this letter agreement and the severance-related provisions referenced in Section 5) above:

- a. “Cause” shall mean with respect to you: (i) commission of, or pleading guilty or no contest to, a felony, or any crime involving moral turpitude (other than minor traffic violations); (ii) any unlawful act which is materially injurious or materially detrimental to the reputation or financial interests of any of the Company Group or its affiliates; (iii) theft of property of any of the Company Group or its affiliates or willful falsification of documents of any of the Company Group or its affiliates or willful dishonesty in their preparation; (iv) material breach of any material provision of any agreement with any of the Company Group or its affiliates, or any breach of any non-competition, non-solicitation or confidentiality provisions, or any other similar restrictive covenants to which the you are or may become a party with any of the Company Group or its affiliates; or (v) refusal to perform, or repeated failure to undertake good faith efforts to perform, the duties or responsibilities reasonably assigned to you by the CEO or the Board, which duties or responsibilities are consistent with the scope and nature of your position. To the extent any purported grounds set forth in this definition of Cause can be cured (including, without limitation, those set forth in clauses (iv) or (v)), Parent shall provide written notice to you identifying such grounds and you shall have thirty (30) calendar days to cure such grounds. “Willful” for these purposes shall mean your act or omission in bad faith or without the reasonable belief that such act or omission was in the best interests of the Company Group.
-

Failure to attain performance goals or financial objectives shall not in and of itself constitute Cause; and

- b. “Good Reason” shall mean (i) a material diminution (of 10% or more) of your base salary or target bonus (i.e., the size of the target annual bonus that you have the opportunity to earn) unless you consent to such reduction; (ii) any material breach by the Company Group of any material written agreement between you and the Company Group; (iii) a relocation of the your principal place of employment of more than thirty (30) miles; (iv) a material diminution of your duties, title, authority or responsibilities other than those duties, titles, authority or responsibilities that are by their nature, or specifically identified as, temporary; or (v) the failure of the Company Group to obtain the assumption in writing of its obligations to fully perform this letter agreement by any successor to all or substantially all of the of the assets of the Company Group (or the relevant employing entity within the Company Group, as applicable) within 15 days after request by you following a merger, consolidation, sale or similar transaction, provided that no condition set forth in the preceding will be deemed Good Reason if the Company Group cures the condition(s) giving rise to Good Reason within 30 days from the date on which you notify the Company, in writing, of such condition(s).
  - 7) In connection with your initial employment with the Company, you received a one-time cash bonus of \$250,000 (the “Original Signing Bonus”) in the final payroll period of February 2024. The conditions of the Original Signing Bonus are restated here for clarity and include the requirement that, in the event that your employment with the Company ends prior to the two-year anniversary of your original employment start date with the Company, then you will be required to repay a pro-rata portion of the Original Signing Bonus based on your time with the Company. Similarly, in connection with your initial employment with the Company, you had a right to be reimbursed for up to \$100,000 in documented relocation costs if you were to relocate to within 30 miles of the Company’s Framingham headquarters (the “Original Relocation Coverage”). The conditions of the Original Relocation Bonus are restated here for clarity and include the requirement that, in the event that your employment with the Company ends prior to the two-year anniversary of payment of the Original Relocation Coverage amount, that you shall be required to repay a pro-rata portion of the Original Relocation Coverage amount received based on your time with the Company from the date of such payment until your last day of service with the Company. Notwithstanding the foregoing, if your employment is terminated by the Company Group without “Cause” during such two-year period, you shall not be required repay any portion of the Original Relocation Coverage.
  - 8) The Company or Parent shall, upon presentation of an invoice to the Company, pay Davis & Gilbert LLP directly up to a maximum of \$10,000 for legal fees incurred in connection with negotiation of this letter agreement, provided that, any such payment shall be made on or before March 15 of the calendar year immediately following the Start Date.
  - 9) Definitive Healthcare supports employee health and wellbeing. Upon starting as a full-time employee, you will be eligible to participate in the company sponsored health insurance plan, and other insurance benefit programs offered to employees of the Company to the extent that you are eligible to participate based on plan criteria. Please follow this link to view our 2025 Benefits Summary.
-

- 10) You will be eligible to participate in the company's 401(k) plan upon completion of 60 days of service. The company will match your contribution as follows: the first 3% contribution at 100% and an additional 2% at 50%, for a total of 4% company contribution based on a 5% contribution from employee.
- 11) To help foster a culture of personal responsibility and mutual trust, Definitive Healthcare provides an unlimited paid time off ("PTO") policy for all US-based, full-time employees. It is our sincere hope that our PTO policy provides our employees with the freedom and flexibility required to balance work and personal lives. PTO should be used for planned vacations, sick leave, and for bereavement, religious observances, or other personal or family needs.
- 12) In addition, you will be entitled to participate in all other benefits provided to other employees of the Company to the extent that any applicable plan criteria make you eligible to participate.
- 13) You will also be entitled to substantially the same number of holidays and other benefits as are generally allowed to other employees of the Company in accordance with the Company policy handbook.

Promptly following your Start Date you will be required to acknowledge and agree to the Company's policies applicable to similarly-situated executives, including the Definitive Healthcare Corp. Incentive Compensation Recoupment Policy and minimum stockholding guidelines applicable to executive officers. You also affirm and acknowledge your agreement to the terms and conditions of employment already applicable to you that were entered into or agreed to in connection with your initial employment with the Company including, among other things, your acknowledgement of employee handbooks, and your entry into the Company's Assignment of Inventions, Non-Disclosure, Non-Solicitation, and Non-Competition Agreement.

You will be an at-will employee and as such you will be free to resign your employment with the Company at any time upon reasonable notice and the Company may terminate your employment at any time as well.

Please let us know of your decision to accept the promotion, contingent upon the effectiveness of the Start Date and the other terms and conditions set forth herein and in the documents and policies referenced herein, by signing a copy of this offer letter and returning it to us by **February 26, 2025**.

---

Sincerely,

By:

**DEFINITIVE HEALTHCARE, LLC**  
**DEFINITIVE HEALTHCARE CORP.**

/s/ Kevin Coop

Kevin Coop

Title: Chief Executive Officer

Date: February 24, 2025

I accept this offer of employment and agree to be bound by the terms set forth herein understanding that my employment will be on an “at will” basis with nothing in this letter or elsewhere being intended as a promise of employment for any specific term:

By: /s/ Casey Heller

Print: Casey Heller

Date: February 24, 2025

---

**Definitive Healthcare Reports Financial Results for Fourth Quarter and Full Fiscal Year 2024**

*Fourth quarter and full year 2024 revenue exceeded guidance*

**Framingham, MA (February 27, 2025)** – Definitive Healthcare Corp. (“Definitive Healthcare” or the “Company”) (Nasdaq: DH), an industry leader in healthcare commercial intelligence, today announced financial results for the quarter and full year ended December 31, 2024.

**Fourth Quarter 2024 Financial Highlights:**

- **Revenue** was \$62.3 million, a decrease of 6% from \$65.9 million in Q4 2023.
- **Net Loss**, inclusive of goodwill impairment charges of \$97.1 million, was \$(84.7) million, or (136)% of revenue, compared to \$(13.4) million or (20)% of revenue in Q4 2023.
- **Adjusted Net Income** was \$12.6 million, compared to \$10.6 million in Q4 2023.
- **Adjusted EBITDA** was \$17.5 million, or 28% of revenue, compared to \$19.8 million, or 30% of revenue in Q4 2023.
- **Cash Flow from Operations** was \$8.1 million in the quarter.
- **Unlevered Free Cash Flow** was \$(1.6) million in the quarter.

**Full Year 2024 Financial Highlights:**

- **Revenue** was \$252.2 million, compared to \$251.4 million for the full year 2023.
  - **Net Loss**, inclusive of goodwill impairment charges of \$688.9 million, was \$(591.4) million, or (235)% of revenue, compared to \$(289.6) million, inclusive of goodwill impairment charges of \$287.4 million, or (115)% of revenue for the full year 2023.
  - **Adjusted Net Income** was \$55.1 million, compared to \$46.7 million for the full year 2023.
  - **Adjusted EBITDA** was \$79.1 million, or 31% of revenue, compared to \$74.5 million, or 30% of revenue for the full year 2023.
  - **Cash Flow from Operations** was \$58.2 million for the full year 2024, up 41% from \$41.2 million for the full year 2023.
  - **Unlevered Free Cash Flow** was \$72.5 million for the full year 2024, up 6% from \$68.6 million for the full year 2023.
-

“Revenue and adjusted EBITDA were above the high end of our guided ranges despite challenging commercial conditions,” said Kevin Coop, CEO of Definitive Healthcare. “We executed on delivering new business growth, securing new logos and expanding relationships with existing customers through upsell and cross-sell opportunities. We are committed to building on this momentum as we move into 2025.

“I’m also pleased to announce that after a thorough search process, Casey Heller, our Senior Vice President of Finance, will assume the role of Chief Financial Officer, effective on June 2, 2025. We expect a smooth transition as she is already responsible for a significant portion of the company’s financial functions, including all aspects of commercial and operational finance, FP&A, and investor relations. In addition, Rick Booth will continue to serve as CFO until early June to give us time to backfill Casey’s current position and enable her to hit the ground running as CFO with a full team.”

## **Recent Business and Operating Highlights:**

### **Customer Wins**

In the fourth quarter, Definitive Healthcare continued to win new logos across all end-markets, by providing the data, insights, and integrations that drive their critical business use cases. Customer wins for the quarter included:

- A behavioral and mental health screening company is leveraging our reference, affiliation, and claims data to identify and build stronger relationships with the right doctors and practices. They’ve also created an AI-powered tool that leverages insights from our data to compare physician prescribing habits, helping health systems improve care and drive growth.
  - A leading U.S. supplier of industrial, medical, and specialty gases chose us to gain insights into complex IDN hierarchies, identify high-volume facilities, navigate the Healthcare RFP process, and expand into new markets like surgery centers and post-acute facilities. This partnership also helps them connect with key nursing, procurement, and purchasing executives at both the facility and group purchasing organization (GPO) levels.
  - A large pharmaceutical company is leveraging our data along with their own internal and third party data inside a robust master data management (MDM) system they have built, to develop a sophisticated patient and provider segmentation machine learning model, along with a next-best action program, to support the launch of a new pain medication. Definitive not only provides critical data and services to enable this integration, but our expertise also increases the value the customer derives from their existing platform investments.
-

## Business Outlook

Based on information as of February 27, 2025, the Company is issuing the following financial guidance.

### First Quarter 2025:

- **Revenue** is expected to be in the range of \$55.5 – \$57.0 million.
- **Adjusted Operating Income** is expected to be in the range of \$7.5 – \$8.5 million.
- **Adjusted EBITDA** is expected to be in the range of \$10.5 – \$11.5 million, and 19 – 20% adjusted EBITDA margin.
- **Adjusted Net Income** is expected to be \$3.0 – \$4.0 million.
- **Adjusted Net Income Per Diluted Share** is expected to be approximately \$0.02 per share on approximately 153.3 million weighted-average shares outstanding.

### Full Year 2025:

- **Revenue** is expected to be in the range of \$230.0 – \$240.0 million.
- **Adjusted Operating Income** is expected to be in the range of \$49.0 – \$53.0 million.
- **Adjusted EBITDA** is expected to be in the range of \$61.0 – \$65.0 million, for a full-year adjusted EBITDA margin ranging from 26 – 28%.
- **Adjusted Net Income** is expected to be \$30.0 – \$34.0 million.
- **Adjusted Net Income Per Diluted Share** is expected to be \$0.19 – \$0.22 per share on approximately 153.9 million weighted-average shares outstanding.

*We do not provide a quantitative reconciliation of the forward-looking non-GAAP financial measures included in this press release to the most directly comparable GAAP measures due to the high variability and difficulty in predicting certain items excluded from these non-GAAP financial measures; in particular, the effects of equity-based compensation expense, taxes and amounts under the tax receivable agreement, deferred tax assets and deferred tax liabilities, and transaction, integration, and restructuring expenses. We expect the variability of these excluded items may have a significant, and potentially unpredictable, impact on our future GAAP financial results.*

---

## **Conference Call Information**

Definitive Healthcare will host a conference call today February 27, 2025, at 5:00 p.m. (Eastern Time) to discuss the Company's full financial results and current business outlook. Participants may access the call at 1-877-358-7298 or 1-848-488-9244. Shortly after the conclusion of the call, a replay of this conference call will be available through March 29, 2025, at 1-800-645-7964 or 1-757-849-6722. The replay passcode is 1765#. A live audio webcast of the event will be available on Definitive Healthcare's Investor Relations website at <https://ir.definitivehc.com/>.

## **About Definitive Healthcare**

At Definitive Healthcare, our passion is to transform data, analytics and expertise into healthcare commercial intelligence. We help clients uncover the right markets, opportunities and people, so they can shape tomorrow's healthcare industry. Learn more at [definitivehc.com](https://definitivehc.com).

---

## Forward-Looking Statements

*This press release includes forward-looking statements that reflect our current views with respect to future events and financial performance. Such statements are provided under the “safe harbor” protection of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that do not relate solely to historical or current facts, and can generally be identified by words or phrases written in the future tense and/or preceded by words such as “likely,” “will,” “should,” “may,” “anticipates,” “intends,” “plans,” “seeks,” “believes,” “estimates,” “expects,” “continues,” “assumes,” “would,” “potentially” or similar words or variations thereof, or the negative thereof, references to future periods, or by the inclusion of forecasts or projections, but these terms are not the exclusive means of identifying such statements. Examples of forward-looking statements include, but are not limited to, statements we make regarding our outlook, financial guidance, the benefits of our healthcare commercial intelligence solutions, our overall future prospects, customer behaviors and use of our solutions, the market, industry and macroeconomic environment, our plans to improve our operational and financial performance and our business, our ability to execute on our plans, customer growth, including our upsell and cross-sell opportunities, and our ability to successfully transition executive leadership. Forward-looking statements in this press release are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, by their nature, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, our actual results may differ materially from those contemplated by the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include the following: global geopolitical tension and difficult macroeconomic conditions; actual or potential changes in international, national, regional and local economic, business and financial conditions, including trade tensions, recessions, inflation, high interest rates, volatility in the capital markets and related market uncertainty; our inability to acquire new customers and generate additional revenue from existing customers; our inability to generate sales of subscriptions to our platform or any decline in demand for our platform and the data we offer; the competitiveness of the market in which we operate and our ability to compete effectively; the failure to maintain and improve our platform, or develop new modules or insights for healthcare commercial intelligence; the inability to obtain and maintain accurate, comprehensive or reliable data, which could result in reduced demand for our platform; the loss of our access to our data providers; the failure to respond to advances in healthcare commercial intelligence; an inability to attract new customers and expand subscriptions of current customers; our ability to successfully transition executive leadership; the possibility that our security measures are breached or unauthorized access to data is otherwise obtained; and the risks of being required to collect sales or other related taxes for subscriptions to our platform in jurisdictions where we have not historically done so.*

---

*Additional factors or events that could cause our actual performance to differ from these forward-looking statements may emerge from time to time, and it is not possible for us to predict all of them. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, our actual financial condition, results of operations, future performance and business may vary in material respects from the performance projected in these forward-looking statements.*

*For additional discussion of factors that could impact our operational and financial results, refer to our Annual Report on Form 10-K for the fiscal year ended December 31, 2024 that will be filed following this earnings release, as well as our Current Reports on Form 8-K and other subsequent SEC filings, which are or will be available on the Investor Relations page of our website at [ir.definitivehc.com](https://ir.definitivehc.com) and on the SEC website at [www.sec.gov](http://www.sec.gov).*

*All information in this press release speaks only as of the date on which it is made. We undertake no obligation to publicly update this information, whether as a result of new information, future developments or otherwise, except as may be required by law.*

## **Website**

*Definitive Healthcare intends to use its website as a distribution channel of material company information. Financial and other important information regarding the Company is routinely posted on and accessible through the Company's website at <https://www.definitivehc.com/>. Accordingly, you should monitor the investor relations portion of our website at <https://ir.definitivehc.com/> in addition to following our press releases, SEC filings, and public conference calls and webcasts. In addition, you may automatically receive email alerts and other information about the Company when you enroll your email address by visiting the "Email Alerts" section of our investor relations page at <https://ir.definitivehc.com/>.*

---

## Non-GAAP Financial Measures

*We have presented supplemental non-GAAP financial measures as part of this earnings release. We believe that these supplemental non-GAAP financial measures are useful to investors because they allow for an evaluation of the Company with a focus on the performance of its core operations, including providing meaningful comparisons of financial results to historical periods and to the financial results of peer and competitor companies. Our use of these non-GAAP terms may vary from the use of similar terms by other companies in our industry and accordingly may not be comparable to similarly titled measures used by other companies and are not measures of performance calculated in accordance with GAAP. Our presentation of these non-GAAP financial measures are intended as supplemental measures of our performance that are not required by, or presented in accordance with, GAAP. These non-GAAP financial measures should not be considered as alternatives to loss from operations, net loss, earnings per share, or any other performance measures derived in accordance with GAAP or as measures of operating cash flows or liquidity. A reconciliation of GAAP to non-GAAP results has been provided in the financial statement tables included at the end of this press release. In evaluating our non-GAAP financial measures, you should be aware that in the future, we may incur expenses similar to those eliminated in these presentations.*

*We refer to Unlevered Free Cash Flow, Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Gross Profit, Adjusted Gross Margin, Adjusted Operating Income, Adjusted Net Income and Adjusted Net Income Per Diluted Share as non-GAAP financial measures. These non-GAAP financial measures are not required by or prepared in accordance with generally accepted accounting principles in the U.S. ("GAAP"). These are supplemental financial measures of our performance and should not be considered substitutes for cash provided by (used in) operating activities, loss from operations, net (loss) income, net (loss) income margin, gross profit, gross margin, or any other measure derived in accordance with GAAP.*

*We define Unlevered Free Cash Flow as net cash provided by operating activities less purchases of property, equipment and other assets, plus cash interest expense, and cash payments related to transaction, integration, and restructuring related expenses, earnouts, and other non-core items. Unlevered Free Cash Flow does not represent residual cash flow available for discretionary expenditures since, among other things, we have mandatory debt service requirements.*

*We define EBITDA as earnings before debt-related costs, including interest expense, net, income taxes and depreciation and amortization. Adjusted EBITDA is defined as EBITDA adjusted to exclude certain items of a significant or unusual nature, including other income, net, equity-based compensation, transaction, integration, and restructuring expenses, goodwill impairments and other non-core expenses. Adjusted EBITDA Margin is defined as Adjusted EBITDA as a percentage of revenue. Adjusted EBITDA and Adjusted EBITDA Margin are key metrics used by management and our board of directors to assess the profitability of our operations. We believe that Adjusted EBITDA and Adjusted EBITDA Margin provide useful information to help*

---

*investors to assess our operating performance because these metrics eliminate non-core and unusual items and non-cash expenses, which we do not consider indicative of ongoing operational performance. We believe that these metrics are helpful to investors in measuring the profitability of our operations on a consolidated level.*

*We define Adjusted Gross Profit as gross profit excluding acquisition-related amortization and equity-based compensation costs and Adjusted Gross Margin is defined as Adjusted Gross Profit as a percentage of revenue. Adjusted Gross Profit and Adjusted Gross Margin are key metrics used by management and our board of directors to assess our operations. We exclude acquisition-related depreciation and amortization expenses as they have no direct correlation to the cost of operating our business on an ongoing basis. A small portion of equity-based compensation is included in cost of revenue in accordance with GAAP but is excluded from our Adjusted Gross Profit calculations due to its non-cash nature.*

*We define Adjusted Operating Income as loss from operations plus acquisition related amortization, equity-based compensation, transaction, integration, and restructuring expenses, goodwill impairments and other non-core expenses. We define Adjusted Net Income as Adjusted Operating Income less interest (expense), income net, recurring income tax (provision) benefit, foreign currency gain (loss), and tax impacts of adjustments.*

*We define Adjusted Net Income Per Diluted Share as Adjusted Net Income divided by diluted outstanding shares.*

*In evaluating our non-GAAP financial measures, you should be aware that in the future we may incur expenses similar to those eliminated in these presentations.*

---

**Investor Contact:**

Brian Denyeau  
ICR for Definitive Healthcare  
[brian.denyeau@icrinc.com](mailto:brian.denyeau@icrinc.com)  
646-277-1251

**Media Contact:**

Bethany Swackhamer  
[bswackhamer@definitivehc.com](mailto:bswackhamer@definitivehc.com)

---

**Definitive Healthcare Corp.**  
**Consolidated Balance Sheets**  
*(amounts in thousands, except number of shares and par value; unaudited)*

	<u>December 31, 2024</u>	<u>December 31, 2023</u>
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 105,378	\$ 130,976
Short-term investments	184,786	177,092
Accounts receivable, net	53,232	59,249
Prepaid expenses and other assets	13,040	13,120
Deferred contract costs	13,736	13,490
<b>Total current assets</b>	<u>370,172</u>	<u>393,927</u>
Property and equipment, net	3,791	4,471
Operating lease right-of-use assets, net	7,521	9,594
Other assets	2,300	2,388
Deferred contract costs	14,389	17,320
Intangible assets, net	297,933	323,121
Goodwill	393,283	1,075,080
<b>Total assets</b>	<u>\$ 1,089,389</u>	<u>\$ 1,825,901</u>
<b>Liabilities and Equity</b>		
Current liabilities:		
Accounts payable	\$ 10,763	\$ 5,787
Accrued expenses and other liabilities	40,896	51,529
Deferred revenue	93,344	97,377
Term loan	13,750	13,750
Operating lease liabilities	2,408	2,239
<b>Total current liabilities</b>	<u>161,161</u>	<u>170,682</u>
Long-term liabilities:		
Deferred revenue	32	9
Term loan	229,368	242,567
Operating lease liabilities	7,586	9,372
Tax receivable agreements liability	49,511	127,000
Deferred tax liabilities	25,088	67,163
Other liabilities	9,449	9,934
<b>Total liabilities</b>	<u>482,195</u>	<u>626,727</u>
Equity:		
Class A Common Stock, par value \$0.001, 600,000,000 shares authorized, 113,953,554 and 116,562,252 shares issued and outstanding at December 31, 2024 and 2023, respectively	114	117
Class B Common Stock, par value \$0.00001, 65,000,000 shares authorized, 39,439,198 and 39,375,806 shares issued and outstanding, respectively, at December 31, 2024, and 39,762,700 and 39,168,047 shares issued and outstanding, respectively, at December 31, 2023	—	—
Additional paid-in capital	1,085,445	1,086,581
Accumulated other comprehensive (deficit) income	(610)	2,109
Accumulated deficit	(640,574)	(227,450)
Noncontrolling interests	162,819	337,817
<b>Total equity</b>	<u>607,194</u>	<u>1,199,174</u>
<b>Total liabilities and equity</b>	<u>\$ 1,089,389</u>	<u>\$ 1,825,901</u>

**Definitive Healthcare Corp.**  
**Consolidated Statements of Operations**

*(amounts in thousands, except share amounts and per share data; unaudited)*

	<u>Three Months Ended December 31,</u>		<u>Year Ended December 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
Revenue	\$ 62,288	\$ 65,932	\$ 252,202	\$ 251,415
Cost of revenue:				
Cost of revenue exclusive of amortization <sup>(1)</sup>	10,967	9,447	40,684	34,740
Amortization	3,719	3,066	14,049	12,742
Gross profit	<u>47,602</u>	<u>53,419</u>	<u>197,469</u>	<u>203,933</u>
Operating expenses:				
Sales and marketing <sup>(1)</sup>	20,372	23,605	83,807	94,534
Product development <sup>(1)</sup>	8,982	11,569	36,518	42,441
General and administrative <sup>(1)</sup>	8,503	16,567	49,267	58,861
Depreciation and amortization	9,413	9,935	37,618	39,008
Transaction, integration, and restructuring expenses	2,835	1,823	12,225	11,489
Goodwill impairment	97,060	—	688,854	287,400
Total operating expenses	<u>147,165</u>	<u>63,499</u>	<u>908,289</u>	<u>533,733</u>
Loss from operations	(99,563)	(10,080)	(710,820)	(329,800)
Other (expense) income, net:				
Interest expense, net	(303)	(125)	(245)	(1,559)
Other income (expense), net	9,254	(1,982)	77,320	23,179
Total other income (expense), net	<u>8,951</u>	<u>(2,107)</u>	<u>77,075</u>	<u>21,620</u>
Loss before income taxes	(90,612)	(12,187)	(633,745)	(308,180)
Benefit from (provision for) income taxes	5,895	(1,175)	42,299	18,553
Net loss	(84,717)	(13,362)	(591,446)	(289,627)
Less: Net loss attributable to noncontrolling interests	(25,642)	(3,129)	(178,322)	(87,239)
Net loss attributable to Definitive Healthcare Corp.	<u>\$ (59,075)</u>	<u>\$ (10,233)</u>	<u>\$ (413,124)</u>	<u>\$ (202,388)</u>
Net loss per share of Class A Common Stock:				
Basic	<u>\$ (0.51)</u>	<u>\$ (0.09)</u>	<u>\$ (3.54)</u>	<u>\$ (1.79)</u>
Diluted	<u>\$ (0.51)</u>	<u>\$ (0.09)</u>	<u>\$ (3.54)</u>	<u>\$ (1.79)</u>
Weighted average Common Stock outstanding:				
Basic	<u>115,015,489</u>	<u>116,418,495</u>	<u>116,640,183</u>	<u>112,764,537</u>
Diluted	<u>115,015,489</u>	<u>116,418,495</u>	<u>116,640,183</u>	<u>112,764,537</u>

<sup>(1)</sup> Amounts include equity-based compensation expense as follows:

	<u>Three Months Ended December 31,</u>		<u>Year Ended December 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
Cost of revenue	\$ 171	\$ 267	\$ 839	\$ 1,097
Sales and marketing	1,449	3,110	6,235	11,407
Product development	1,651	3,572	8,579	13,138
General and administrative	4,094	6,305	22,432	23,097
Total equity-based compensation expense	<u>\$ 7,365</u>	<u>\$ 13,254</u>	<u>\$ 38,085</u>	<u>\$ 48,739</u>

**Definitive Healthcare Corp.**  
**Consolidated Statements of Cash Flows**  
(amounts in thousands; unaudited)

	<u>Three Months Ended December 31,</u>		<u>Year Ended December 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
<b>Cash flows provided by (used in) operating activities:</b>				
Net loss	\$ (84,717)	\$ (13,362)	\$ (591,446)	\$ (289,627)
Adjustments to reconcile net loss to net cash provided by operating activities:				
Depreciation and amortization	526	562	2,245	1,953
Amortization of intangible assets	12,606	12,439	49,422	49,797
Amortization of deferred contract costs	3,978	3,488	15,441	12,963
Equity-based compensation	7,365	13,254	38,085	48,739
Amortization of debt issuance costs	175	175	702	702
Provision for bad debt expense	—	554	947	1,374
Non-cash restructuring charges	192	—	1,239	155
Goodwill impairment charges	97,060	—	688,854	287,400
Tax receivable agreement remeasurement	(8,758)	1,507	(76,909)	(23,470)
Changes in fair value of contingent consideration	1,460	302	(1,780)	302
Deferred income taxes	(6,061)	1,015	(42,670)	(18,713)
Changes in operating assets and liabilities:				
Accounts receivable	(17,455)	(18,559)	5,693	811
Prepaid expenses and other assets	(627)	(1,348)	(7,832)	(7,156)
Deferred contract costs	(4,481)	(5,770)	(12,756)	(18,790)
Contingent consideration	—	—	(602)	—
Accounts payable, accrued expenses, and other liabilities	(285)	2,919	(5,458)	1,330
Deferred revenue	7,157	7,533	(4,979)	(6,580)
Net cash provided by operating activities	<u>8,135</u>	<u>4,709</u>	<u>58,196</u>	<u>41,190</u>
<b>Cash flows (used in) provided by investing activities:</b>				
Purchases of property, equipment, and other assets	(10,901)	(594)	(12,344)	(2,977)
Purchases of short-term investments	(111,634)	(45,595)	(304,304)	(259,208)
Maturities of short-term investments	96,265	100,596	303,769	275,426
Cash paid for acquisitions and investments, net of cash acquired	—	—	(13,530)	(45,023)
Net cash (used in) provided by investing activities	<u>(26,270)</u>	<u>54,407</u>	<u>(26,409)</u>	<u>(31,782)</u>
<b>Cash flows used in financing activities:</b>				
Repayments of term loans	(3,437)	(3,438)	(13,750)	(8,594)
Taxes paid related to net share settlement of equity awards	(278)	(1,035)	(7,548)	(4,432)
Repurchases of Class A Common Stock	(7,329)	—	(22,366)	—
Payments of contingent consideration	—	—	(1,000)	—
Payments under tax receivable agreement	—	—	(6,950)	(246)
Payments of equity offering issuance costs	—	—	—	(30)
Member distributions	(2,324)	(1,589)	(5,135)	(12,282)
Net cash used in financing activities	<u>(13,368)</u>	<u>(6,062)</u>	<u>(56,749)</u>	<u>(25,584)</u>
Net (decrease) increase in cash and cash equivalents	(31,503)	53,054	(24,962)	(16,176)
Effect of exchange rate changes on cash and cash equivalents	(728)	462	(636)	218
Cash and cash equivalents, beginning of year	137,609	77,460	130,976	146,934
Cash and cash equivalents, end of year	<u>\$ 105,378</u>	<u>\$ 130,976</u>	<u>\$ 105,378</u>	<u>\$ 130,976</u>
<b>Supplemental cash flow disclosures:</b>				
Cash paid during the period for:				
Interest	\$ 3,310	\$ 3,684	\$ 14,196	\$ 14,456
Income taxes	—	—	—	136
Acquisitions:				
Net assets acquired, net of cash acquired	\$ —	\$ —	\$ 13,675	\$ 52,678
Working capital adjustment receivable	—	—	(145)	145
Contingent consideration	—	—	—	(7,800)
Net cash paid for acquisitions	<u>\$ —</u>	<u>\$ —</u>	<u>\$ 13,530</u>	<u>\$ 45,023</u>
<b>Supplemental disclosure of non-cash investing activities:</b>				
Capital expenditures included in accounts payable and accrued expenses and other liabilities	\$ 6,870	\$ 47	\$ 6,870	\$ 47

**Definitive Healthcare Corp.**  
**Reconciliations of Non-GAAP Financial Measures to Closest GAAP Equivalent**

Reconciliation of GAAP Operating Cash Flow to Unlevered Free Cash Flow  
(in thousands; unaudited)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
Net cash provided by operating activities	\$ 8,135	\$ 4,709	\$ 58,196	\$ 41,190
Purchases of property, equipment, and other assets	(10,901)	(594)	(12,344)	(2,977)
Interest paid in cash	3,310	3,684	14,196	14,456
Transaction, integration, and restructuring expenses paid in cash <sup>(a)</sup>	1,183	1,521	12,766	11,032
Earnout payment <sup>(b)</sup>	—	—	602	—
Other non-core items <sup>(c)</sup>	(3,311)	1,803	(936)	4,875
<b>Unlevered Free Cash Flow</b>	<b>\$ (1,584)</b>	<b>\$ 11,123</b>	<b>\$ 72,480</b>	<b>\$ 68,576</b>

(a) Transaction and integration expenses paid in cash primarily represent legal, accounting, and consulting expenses related to our acquisitions. Restructuring expenses paid in cash relate to our restructuring plans announced in the first quarter of 2024 and the first and third quarters of 2023, along with exit costs related to office relocations.

(b) Earnout payment represents final settlement of contingent consideration included in cash flow from operations.

(c) Other non-core items represent expenses driven by events that are typically by nature one-time, non-operational, and/or unrelated to our core operations.

Reconciliation of GAAP Net Loss to Adjusted Net Income and  
GAAP Operating Loss to Adjusted Operating Income  
(in thousands, except per share amounts; unaudited)

	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
Net loss	\$ (84,717)	\$ (13,362)	\$ (591,446)	\$ (289,627)
Add: Income tax (benefit) provision	(5,895)	1,175	(42,299)	(18,553)
Add: Interest expense, net	303	125	245	1,559
Add: Other (income) expense, net	(9,254)	1,982	(77,320)	(23,179)
<b>Loss from operations</b>	<b>(99,563)</b>	<b>(10,080)</b>	<b>(710,820)</b>	<b>(329,800)</b>
Add: Amortization of intangible assets acquired through business combinations	11,370	11,510	45,239	46,099
Add: Equity-based compensation	7,365	13,254	38,085	48,739
Add: Transaction, integration, and restructuring expenses	2,835	1,823	12,225	11,489
Add: Goodwill impairment	97,060	—	688,854	287,400
Add: Other non-core items	(3,311)	1,803	(936)	4,875
<b>Adjusted Operating Income</b>	<b>15,756</b>	<b>18,310</b>	<b>72,647</b>	<b>68,802</b>
Less: Interest expense, net	(303)	(125)	(245)	(1,559)
Less: Recurring income tax benefit (provision) <sup>(a)</sup>	60	(1,175)	669	1,374
Less: Foreign currency gain (loss)	496	(475)	411	(291)
Less: Tax impacts of adjustments to net loss	(3,458)	(5,886)	(18,341)	(21,633)
<b>Adjusted Net Income</b>	<b>\$ 12,551</b>	<b>\$ 10,649</b>	<b>\$ 55,141</b>	<b>\$ 46,693</b>
Shares for Adjusted Net Income Per Diluted Share <sup>(b)</sup>	154,404,162	155,560,756	155,853,282	154,836,706
Adjusted Net Income Per Diluted Share	<b>\$ 0.08</b>	<b>\$ 0.07</b>	<b>\$ 0.35</b>	<b>\$ 0.30</b>

(a) Recurring income tax benefit (provision) excludes the income tax impact of goodwill impairment charges.

(b) Diluted Adjusted Net Income Per Share is computed by giving effect to all potential weighted average Class A common stock and any securities that are convertible into Class A common stock, including Definitive OpCo units and restricted stock units. The dilutive effect of outstanding awards and convertible securities is reflected in diluted earnings per share by application of the treasury stock method assuming proceeds from unrecognized compensation as required by GAAP. Fully diluted shares are 162,498,543 and 163,153,442 as of December 31, 2024 and 2023, respectively.

Reconciliation of GAAP Gross Profit and Margin to Adjusted Gross Profit and Margin  
(in thousands; unaudited)

<i>(in thousands)</i>	Three Months Ended December 31,				Year Ended December 31,			
	2024		2023		2024		2023	
	Amount	% of Revenue	Amount	% of Revenue	Amount	% of Revenue	Amount	% of Revenue
<b>Reported gross profit and margin</b>	\$ 47,602	76 %	\$ 53,419	81 %	\$ 197,469	78 %	\$ 203,933	81 %
Amortization of intangible assets resulting from acquisition-related purchase accounting adjustments	2,483	4 %	2,137	3 %	9,866	4 %	9,044	4 %
Equity-based compensation costs	171	0 %	267	0 %	839	0 %	1,097	0 %
<b>Adjusted gross profit and margin</b>	\$ 50,256	81 %	\$ 55,823	85 %	\$ 208,174	83 %	\$ 214,074	85 %

Reconciliation of GAAP Net Loss to Adjusted EBITDA  
(in thousands; unaudited)

<i>(in thousands)</i>	Three Months Ended December 31,				Year Ended December 31,			
	2024		2023		2024		2023	
	Amount	% of Revenue	Amount	% of Revenue	Amount	% of Revenue	Amount	% of Revenue
<b>Net loss and margin</b>	\$ (84,717)	(136)%	\$ (13,362)	(20)%	\$ (591,446)	(235)%	\$ (289,627)	(115)%
Interest expense, net	303	0 %	125	0 %	245	0 %	1,559	1 %
Income tax (benefit) provision	(5,895)	(9)%	1,175	2 %	(42,299)	(17)%	(18,553)	(7)%
Depreciation & amortization	13,132	21 %	13,001	20 %	51,667	20 %	51,750	21 %
<b>EBITDA and margin</b>	(77,177)	(124)%	939	1 %	(581,833)	(231)%	(254,871)	(101)%
Other (income) expense, net <sup>(a)</sup>	(9,254)	(15)%	1,982	3 %	(77,320)	(31)%	(23,179)	(9)%
Equity-based compensation <sup>(b)</sup>	7,365	12 %	13,254	20 %	38,085	15 %	48,739	19 %
Transaction, integration, and restructuring expenses <sup>(c)</sup>	2,835	5 %	1,823	3 %	12,225	5 %	11,489	5 %
Goodwill impairment <sup>(d)</sup>	97,060	156 %	—	0 %	688,854	273 %	287,400	114 %
Other non-core items <sup>(e)</sup>	(3,311)	(5)%	1,803	3 %	(936)	(0)%	4,875	2 %
<b>Adjusted EBITDA and margin</b>	\$ 17,518	28 %	\$ 19,801	30 %	\$ 79,075	31 %	\$ 74,453	30 %

(a) Primarily represents TRA liability remeasurement and foreign exchange gains and losses.

(b) Equity-based compensation represents non-cash compensation expense recognized in association with equity awards made to employees and directors.

(c) Transaction and integration expenses primarily represent legal, accounting, and consulting expenses and fair value adjustments for contingent consideration related to our acquisitions and strategic partnerships. Restructuring expenses relate to the 2024 Restructuring Plan and those we committed to during the first and third quarters of 2023, as well as impairment and restructuring charges related to office closures, relocations, and consolidations.

<i>(in thousands)</i>	Three Months Ended December 31,		Year Ended December 31,	
	2024	2023	2024	2023
	Merger and acquisition due diligence and transaction costs	\$ 919	\$ 1,309	\$ 3,329
Integration costs	176	129	1,115	934
Fair value adjustment for contingent consideration	1,460	302	(1,780)	302
Restructuring charges for severance and other separation costs	88	83	8,097	4,679
Office closure and relocation restructuring charges and impairments	192	—	1,464	155
<b>Total transaction, integration and restructuring expense</b>	\$ 2,835	\$ 1,823	\$ 12,225	\$ 11,489

(d) Goodwill impairment charges represent non-cash, pre-tax, goodwill impairment charges. We experienced declines in our market capitalization as a result of sustained decreases in our stock price, which represented triggering events requiring our management to perform quantitative goodwill impairment tests multiple times in 2024 and during the third quarter of 2023. As a result of the impairment tests conducted in each respective period, we determined that the fair value of our single reporting unit was lower than its carrying value and, accordingly, recorded these impairment charges.

(e) Other non-core items represent expenses driven by events that are typically by nature one-time, non-operational, and/or unrelated to our core operations. These expenses are comprised of non-core legal and regulatory costs isolated to unique and extraordinary litigation, legal and regulatory matters that are not considered normal and recurring business activity, including sales tax accrual adjustments inclusive of penalties and interest for sales taxes that we may have been required to collect from customers in 2024 and in certain previous years, and other non-recurring legal and regulatory matters. Other non-core items also include consulting fees and severance costs associated with strategic transition initiatives, as well as professional fees related to financing, capital structure changes, and other non-core items.

<i>(in thousands)</i>	<u>Three Months Ended December 31,</u>		<u>Year Ended December 31,</u>	
	<u>2024</u>	<u>2023</u>	<u>2024</u>	<u>2023</u>
Non-core legal and regulatory	\$ (3,438)	\$ (60)	\$ (3,439)	\$ 2,370
Consulting and severance costs for strategic transition initiatives	1	1,977	2,219	1,977
Other non-core expenses	126	(114)	284	528
Total other non-core items	<u>\$ (3,311)</u>	<u>\$ 1,803</u>	<u>\$ (936)</u>	<u>\$ 4,875</u>

